



#198, Ground Floor,  
10th Street,  
Vallalar Kudiyiruppu,  
I block, Anna Nagar West,  
Chennai - 600 040  
www.videospaze.com  
videospaze@gmail.com  
+91 93442 05944

Video production Plan for **Corporate Video, Industrial Video, Real Estate Video** and Other Documentary type and Genera Videos

Plan	Basic	Lite	Core	Business
<b>Price</b>	<b>Rs.19,999/-</b>	<b>Rs.3,4999/-</b>	<b>Rs.69,999/-</b>	<b>Rs.1,79,999/-</b>
<b>Pre Production</b>				
<b>Level</b>	<b>x</b>	Basic Pre Production	Basic Pre Production	Detailed Pre Production
<b>Location Scouting</b>	<b>x</b>	<b>x</b>	✓	✓
<b>Script</b>	<b>x</b>	Basic Script	Detailed Script	Detailed Script
<b>Camera</b>	Sony cinema line camera	Sony cinema line camera	Sony cinema line Camera (Mid Range)	Sony cinema line Camera (Advanced)
<b>Dual Camera Interview Setup</b>	<b>x</b>	<b>x</b>	✓	✓
<b>Lens</b>	G lenses	G lenses	Prime Lenses	Cine Lens
<b>Gimbal</b>	<b>x</b>	✓	Pro level Gimbal	Pro Level Gimbal
<b>Light</b>	RGB Light Stick	Basic Lights	Professional LED lights	3 point Professional LED lights
<b>Audio Recording</b>	<b>x</b>	✓	✓	Dedicated Audio Recordist
<b>Crew</b>	Camera Assistant	Camera Assistant	Camera Assistant + Lighting Crew	Experienced Camera Assistants + Experienced Focus Puller + Experience Lighting Crew



#198, Ground Floor,  
 10th Street,  
 Vallalar Kudiyruppu,  
 I block, Anna Nagar West,  
 Chennai - 600 040  
 www.videospaze.com  
 videospaze@gmail.com  
 +91 93442 05944

<b>Duration</b>	Max 3 -5 minutes Final Video	Max 3-5 minutes Final Video	Max 3-5 minutes Final Video	Max 3-5 minutes Final Video
<b>Resolution</b>	4k Final Video	4k Final Video	4k Final Video	4k Final Video
<b>Production</b>				
<b>Duration</b>	1 day shoot (8hrs)	1 day shoot (8hrs)	1 day shoot (8hrs)	1 day shoot (8hrs)
<b>Shooting mode</b>	Rec 709	Log	Log	Raw
<b>Post Production</b>				
<b>Estimated Duration</b>	1 Week	1 Week	2 Weeks	2 Weeks
<b>Editing</b>	✓	✓	Professional Editing	Professional Editing
	1 Revision	1 Revision	3 Revisions	3 Revisions
<b>Color Grading</b>	x	LUT + Color Correction	Davinci Color Grading	Advanced Davinci Color Grading
<b>Music</b>	Licensed Music	Licensed Music	Licensed Music	Premium music
<b>Sound Mixing</b>	✓	✓	Professional Sound Mixing	Professional Sound Mixing
<b>CG</b>	x	Basic CG	Basic CG	Basic CG



#198, Ground Floor,  
 10th Street,  
 Vallalar Kudiyruppu,  
 I block, Anna Nagar West,  
 Chennai - 600 040  
[www.videosapze.com](http://www.videosapze.com)  
[videospaze@gmail.com](mailto:videospaze@gmail.com)  
 +91 93442 05944

Add-on				
<b>Remove post-production (Deliver raw videos):</b>	-₹5,000.00	-₹10,000.00	-₹20,000.00	
<b>Drone</b>	₹8,000.00	₹8,000.00	₹12,000.00	₹12,000.00
<b>Voice Over</b>	₹5,000.00	₹5,000.00	₹15,000.00	₹15,000.00
<b>AI Voice Over</b>	Free	Free	Free	Free
<b>Gimbal</b>	₹2,000.00	Already Included	Already Included	Already Included
<b>Additional Shooting Time</b>	700/hr	1500/hr	Approx 30000/4 hrs	Approx 50000/4 hrs
<b>Teleprompter</b>		Rs.5000	Rs.5000	Rs.5000
<b>Basic Hair &amp; Makeup</b>	₹2,000.00	₹2,000.00	₹2,000.00	₹2,000.00
<b>Additional Lighting</b>		Starts From Rs. 3000	Starts From Rs. 3000	Starts From Rs. 5000
<b>Stock Footage</b>	Rs.2000/10 Footages	Rs.2000/10 Footages	Rs.2000/10 Footages	2000/10 Footages
<b>Premium Stock Footages</b>	X	X	Cost based on the footage	Cost based on the footage
<b>Greenmage</b>	₹5,000.00	₹5,000.00	₹5,000.00	₹5,000.00
<b>CG</b>	X	1500/Sec	1500/Sec	2500/Sec
<b>On Camera Talent</b>	12000 Onwards	12000 onwards	12000 onwards	12000 onwards
<b>Studio</b>	₹25,000.00	₹25,000.00	₹25,000.00	₹25,000.00